



START OF DAY WORKAPP

Ensure customer readiness at every store every day

WHY SHOULD YOU USE THIS WORKAPP?

With the mobile-enabled Start of Day WorkApp, you can get your Store Managers out of the Back office and onto the Shop floor for as much as 60 - 90 minutes per day. Get real-time visibility as they complete / review all Store Opening checklist action items and ensure that every store is ready for customers every single day.

A structured visual evidence submission framework with date/ time stamps, live camera evidence, and geofencing ensures that the Store Manager is at the store and doing the Start of day walkthrough of the store. Automated reminders reduce mundane but necessary follow-up efforts while building accountability.

The structured reporting framework provides visibility into process compliance across stores and ensures consistent customer experience across.

Visibility into top issues identified during the Start of Day walkthrough helps get insights for decisions and actions. Contextual tasks for correcting non-compliances ensure that team sees them through resolution

WHAT DECISIONS DOES THIS WORKAPP POWER?

- Identify top issues to drive decisions and actions
- Get insights into process compliance and identify points of failure
- Identify training needs and plan interventions

WHEN IS THIS WORKAPP RIGHT FOR YOU?

This WorkApp is a necessity for all retailers with more than 1 store. Retailers with only 1 store also benefit from this WorkApp in case the promoter is not physically at the store on a daily basis and needs visibility into the start of day task completion to ensure store readiness for customers.

STARTING WITH THIS WORKAPP IS EASY

You can be up and running on this Start of Day WorkApp within 4 hours! All you need to do is to upload your store and user list on Wooqer and invite them to use the WorkApp. You may also want to make a few configuration changes like Add or remove fields or sections and choose where response/ evidence is needed and where it is mandatory or optional.

Getting started with the Wooqer Start of Day WorkApp does not require external support, but consider support or a Wooqer Creator training in case you need to make significant configuration changes to the WorkApp.

THE WORKAPP IS BEST IN CLASS

The Start of Day WorkApp brings in years of on-ground experience enabling a million+ start of days at stores across geographies. It is optimized based on these learnings and can handle practical challenges like poor or no network scenarios, behavioral issues around people not doing the walkthrough or not being physically present at the store during the Start of Day period. You get visibility and it's credible.

CAPABILITIES TO GET THE JOB DONE!

-  User Access Management
 -  Predefined Cut-off or End date
 -  Picture Evidence
 -  Video Evidence
 -  Geo-Fencing
 -  Geo Tracking
 -  Auto-Reminders
 -  Date | Time Stamp on Pictures
 -  Live Camera Evidence
 -  Automated Escalations
 -  Cut-off Compliance
 -  Completion Report
 -  Contextual Tasks
 -  Compliance Report
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ABOUT CREATOR



Store Coherence

Orchestrate your store operations, anytime, anywhere. We help you to run your businesses efficiently while you stay mobile!

STAY UPDATED!

Store Ops Webinar - [Register Now](#)

Know more - [List of activities you should do before you open the store!](#)

Join Community - [The Wooqer Lounge](#)

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